

KINGSLAND LOCKE TO LAUNCH IN DALSTON, JANUARY 2021

Locke announces the opening of its latest London location, Kingsland Locke, set to launch in the heart of Dalston January 2021.



Forward-thinking aparthotel brand Locke will launch its fourth London property, Kingsland Locke, in the heart of Dalston in January 2021.

Located in one of London's most eclectic neighbourhoods, Kingsland Locke will house 124 of Locke's signature studio apartments, as well as an on-site microbrewery and gin distillery, all-day restaurant, complimentary co-working space, workout studio and coffee shop. The lower ground floor of Kingsland Locke boasts a large, naturally-lit atrium space that will transition from a relaxing atmosphere by day, to a lively restaurant and bar come nightfall.

"Kingsland Locke marks our fourth property to open in London and is a particularly exciting launch for us all. This launch, as with other Locke openings, has been all about championing the local Dalston area and seeking partners and collaborators that call the area home – from the architects to the uniform designers. With Kingsland Locke, we are aiming to celebrate Dalston's unique creative landscape, and in doing so, create an environment in which both travellers and locals feel at home." – Stephen McCall, CEO of edyn.

Kingsland Locke will be home to KRAFT Dalston, an exciting new food and drink venture formed between German Kraft Brewery, Jim and Tonic Distillery and Le Bab. KRAFT Dalston will boast a gin distillery and microbrewery on site at Kingsland Locke, reducing the outlet's CO2 footprint by 75% by eliminating any unnecessary packaging and deliveries to the site. After establishing locations in Soho and Covent Garden, Le Bab will expand East for the first time; returning to London's kebab heartland, which first inspired its modern take on the traditional kebab. Shaman will also be located on the ground floor, serving third-wave coffee and grab-and-go items to guests and passersby.

Continuing Locke's refreshing design approach, the interiors of Kingsland Locke have been conceived by East Londonbased studio Red Deer, who have taken design inspiration from the vibrant colours and scenes of the surrounding Dalston neighbourhood. The hallways at Kingsland Locke boast vibrant peachy pinks, set against rough raw renders, whilst joinery pieces such as the reception desk and waiter stations mimic the vernacular of the market stalls by using metal framing against a mélange of colourful tiling.

Locke

In contrast, rooms have been designed with a more muted palette, using raw textures and subtle tones to encourage rest and relaxation. Synonymous with the wider Locke brand, all studios will feature fully-equipped kitchens complete with high spec appliances, as well as custom-made green velvet sofas and living space. Another Locke staple found in the hotel's communal spaces is the heavy planting and greenery throughout.

"We are really excited to have partnered with Locke for their first venture into East London. For the design of Kingsland Locke we took inspiration from the hotel's surroundings to help ground it within the local community, as well as creating a connection between the hotel guest and the space they inhabit." – Lucas Che Tizard, Founding Director - Red Deer Architects

Kingsland Locke is situated within walking distance of some of East London's favourite spots including the nearby Broadway Market, with an eclectic array of stalls and eateries, Columbia Road Flower Market and Dalston Curve Garden. The hotel's location, situated in the heart of Dalston, offers guests the unique opportunity to experience the capital like a true Londoner. As with all Locke properties, Kingsland Locke comes fully staffed by a team of House Hosts, offering excellent insight to ensure both long and short-term visitors have access to the best local knowledge and insider tips.

Locke hotels offer another way to travel by blending the traditional aparthotel format with the thoughtful design, disruptive food and drink collaborations and programming of a boutique lifestyle hotel. This industry-challenging approach has led Locke to successfully open six UK properties in the past four years in London, Manchester and Edinburgh, with further openings planned in Dublin, Berlin, Lisbon, Munich and Copenhagen.

Opening rates from £115 per night.

More information about Kingsland Locke can be found here.

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About Locke

Locke aims to engage with travellers that have an expectation for personal awakening and the opportunity to forge spontaneous connections with like-minded travellers and locals. Celebrating the character and social fabric of each locality, Locke creates destinations that inspire and connect through mindful design and meaningful human connection and offer much more than just a place to sleep.

For more information, please visit: <u>www.lockeliving.com</u>

About edyn

edyn has been an industry pioneer in extended stay living for over 20 years. The group has built an extensive range of serviced apartments and aparthotels across our four brands including Locke, SACO, The Wittenberg and The Moorgate, alongside a wider partner network, developing a global supply chain of over 80,000 apartments in 260

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key locations. edyn is founded on a philosophy that travel should be a rich journey of discovery, rewarding curiosity with knowledge and inspiration whether travelling for business or leisure. For more information, please visit: <u>https://www.findingedyn.com</u>

About KRAFT Dalston:

KRAFT Dalston is an exciting new food and drink venture formed between German Kraft Brewery, including their partner brand Jim and Tonic Distillery, and much-loved London based restaurant group Le Bab, founded by Stephen Tozer, Ed Brunet and Manu Canales. KRAFT Dalston, which forms part of the Kingsland Locke apart-hotel, will boast a microbrewery and gin distillery on site, providing fresh products and reducing the outlet's CO2 footprint by 75% by eliminating any unnecessary packaging and deliveries to the site. After establishing locations in Soho and Covent Garden, Le Bab will expand East for the first time with their fourth restaurant; returning to the city's kebab heartland, which first inspired its modern take on the traditional kebab.

Honed from techniques in Michelin starred kitchens and from Middle Eastern and South Asian cooking inspirations, Le Bab brings a new approach to the ancient dish, cooked on a wood and charcoal-filled robata. All made with seasonal and organic ingredients, their new menu at KRAFT Dalston menu runs from snacks to mezze, with the main event a selection of slider-sized kebabs.

About German KRAFT Brewery:

Founded in London in late 2017 by school friends Felix Bollen, Anton Borkmann, Michele Tieghi and Andrea Ferrario, each with a passion for craft beer and a mutual frustration with not being able to find an authentic German lager brewed in London. Accepting the challenge, they joined forces with sustainable food market Mercato Metropolitan in Elephant & Castle after finishing university, opening their first brewery, taproom and 'Brew Garden' next to 40 other international food stands. Their offering is unique for both taste and sustainability, due to the fact that the beer is served straight out of the tanks without any packaging, filtration or pasteurisation. Since opening, German Kraft has sold more than a million litres of beer in the first 3 years of opening, exploding onto the London craft beer scene.