

Locke

Zanzibar Locke is opening its doors to leisure travellers this June.

Pioneering hospitality brand Locke's first opening outside of the UK, Zanzibar Locke, overlooking Ha'penny Bridge is open for leisure stays.



Zanzibar Locke, the latest property from home-meets-hotel brand Locke, is pleased to announce the opening of its doors to leisure travellers in Dublin's city centre. Overlooking Ha'penny Bridge, Zanzibar Locke is the brand's sixth property and first outside of the UK, featuring 160 studio apartments, an original food and beverage offering, gym, and a locally-led cultural programme.

Locke leads the way in a hybrid travel concept that combines the space and comfort of home with the experience and thoughtful design of a boutique hotel. Each of Zanzibar Locke's studio apartments come equipped with fully fitted kitchens and living space. Generously-sized rooms create a sense of freedom unique to the Irish market, where guests can enjoy the option of a short stay in a City Studio (average 25sqm) or retreat to a larger premium River Suite (average 40sqm) for a long term stay.

"We are very excited to finally be welcoming leisure travellers into our first property outside of the UK. It has been a great experience familiarising ourselves with the local Dublin market – and early indications show that our unique aparthotel concept is something new and exciting that the city needs at this pivotal moment. With a second opening in Dublin later this year, we are delighted to be able to welcome all guests in time for summer." - Stephen McCall, CEO of edyn.

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The aparthotel will house new food destination BARAZA, operated by Dublin foodie favourites NolaClan (House Dublin, 9 Below and Xico). Located on the mezzanine floor, BARAZA will serve coffee and light bites in the morning, before transitioning into a lively restaurant serving seasonal small plates and craft cocktails. Currently restrictions in Ireland permit indoor dining for hotel guests only, and Zanzibar Locke will be opening with a launch package offering an overnight stay in the hotel and dinner in BARAZA for €219.



Situated on Ormond Quay, with views overlooking the River Liffey, Zanzibar Locke draws on its rich architectural heritage to inform its design. Formerly site of the infamous noughties' hotspot Zanzibar Nightclub – which inspired the property's name – the Georgian building has been sensitively restored and developed by Dublin-based interior design studio O'Donnell O'Neill Design and C+W O'Brien Architects. Working with local contractors, joiners and artists, O'Donnell O'Neill retained the original character of the building, while combining the stylish design, contemporary fittings and custom furniture synonymous with Locke.

From its interiors to music playlists, the brand has worked extensively with Irish partners and suppliers to create Zanzibar Locke, including O'Donnell O'Neill Design, sustainable fashion brand GROWN, and DJ and founder of creative collective Gxrl Code, Mona Lxsa. In doing so, the brand aims to build a unique, inclusive environment that is deeply embedded in the social fabric of its neighbourhood.

"Locke's forward-thinking aparthotel concept has shown resilience throughout the pandemic. In an exceptionally challenging year for Irish hospitality, we were able to remain open throughout the national lockdown to house essential stays largely enabled by the self-contained apartments. We are looking forward to welcoming back leisure travellers." – Osgur Ó Ciardha, Country General Manager.



“We’re excited to partner with Locke on its food and drink offering in Dublin, and bring our new restaurant and bar concept, BARAZA, to Zanzibar Locke. Our ambition is to create an all-day dining experience in a vibrant, beautiful environment that locals and travelers alike can enjoy”. – Alan Clancy, Founder, NolaClan.

As the world continues to navigate travel over the coming months, Locke’s self-contained studio apartments provide safe, clean, and flexible accommodation for business and leisure travellers, as well as short-term residents. Zanzibar Locke’s opening to leisure travellers follows an extended soft launch period where the property housed guests for essential stays and those in need of an interim home during lockdown, which was possible due to the self-contained design of the apartments. As a result, Zanzibar Locke experienced an average of 27 days length of stay, with an average occupancy of 40% occupancy – considerably outperforming the Dublin industry average of 10%.

Rates start from €125 EUR. Enjoy dinner for two at BARAZA, an overnight stay at Zanzibar Locke and late check-out for €219 with the code DINEWITHUS until 28 August.

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Notes to Editor

About Locke

Locke aims to engage with travellers that have an expectation for personal awakening and the opportunity to forge spontaneous connections with like-minded travellers and locals. Celebrating the character and social fabric of each locality, Locke creates destinations that inspire and connect through mindful design and meaningful human connection and offer much more than just a place to sleep.

For more information, please visit: www.lockeliving.com

Instagram: [@lockehotels](https://www.instagram.com/lockehotels)

About NolaClan

NolaClan is a hospitality company which operates a range of high-profile bars, restaurants and hotels across Ireland. The NolaClan portfolio includes Dublin’s 37 Dawson Street, Xico and 9 Below, The Oyster Tavern in Cork and the House brand, which has locations in Dublin, Limerick and Belfast. Customer satisfaction is the guiding principle by which we operate. We seek to delight, inspire, excite and connect with our customers every day that we open the doors of a NolaClan venue www.nolaclan.com

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About O'Donnell O'Neill

O'Donnell O'Neill Design is an interior architecture/design studio formed in 2001 by Graham O'Donnell and Ann-Marie O'Neill. Specializing in interior design for the hospitality industry, the studio was formed by Graham and Ann-Marie out of their passion for creating unique interior design spaces and exciting and innovative design concepts. O'Donnell O'Neill Design have completed many prestigious and award-winning Projects that have shaped the face of dining, drinking, and socialising in Ireland and beyond. the design practise currently employs 15 interior architects/designers in addition to the expertise of the design directors and has creative design studios in Dublin and Belfast. For more information contact O'Donnell O'Neill Design at create@ooda.ie #ODonnellONeill OODA.IE